

TUESDAY LEWIS-HARRIS

CREATIVE DEVELOPMENT EXECUTIVE | FILM & TELEVISION | PRODUCER

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EXECUTIVE PROFILE

Creative Development Executive and Producer experienced in evaluating, developing, and packaging film and television projects from concept through production readiness. Expertise spans script and story development, creative notes, casting and crew strategy, market positioning, post-production review, and distribution deliverables. Credits include the MGM release *On a Wing and a Prayer*, *The First Noelle*, *Billy Knight*, and early television pilot development.

CORE COMPETENCIES

Creative Development | Script & Story Evaluation | IP & Literary Analysis | Writer Collaboration | Creative Notes | Film & Television Development | Casting & Talent Identification | Crew Sourcing & Industry Relations | Project Packaging | Post-Production Review | Audience & Marketing Strategy | Cross-Functional Leadership

PROFESSIONAL EXPERIENCE

Lead Producer & Creative Executive | Lewis & Harris Productions | December 2022–Present

- Lead creative development and packaging through an independent production company, advancing feature projects from concept through production readiness.
- Guide a multi-project slate across IP evaluation, screenplay and story development, creative analysis, packaging strategy, budgeting, financing preparation, and market positioning.
- Evaluate scripts and concepts through coverage and literary analysis; shape revisions and provide actionable creative notes that strengthen narrative, character, and commercial viability.
- Develop pitch decks, lookbooks, financing materials, production plans, and talent strategies; contribute to budget positioning and financing preparation across projects at varied production scales.

Creative Executive | Autumn Bailey Entertainment | September 2020–November 2022

- Supported creative development and packaging across the company's feature film and television slate, assessing screenplays, books, and original concepts for creative and commercial potential.
- Collaborated with writers and producers on story refinement, screenplay development, iterative revisions, and creative strategy; delivered coverage and notes to advance projects through development.
- Contributed to early television pilot development through creative evaluation, story notes, and writer-focused feedback.
- Developed production crew and talent recommendations while coordinating industry outreach and maintaining relationships with representatives.
- Created pre-release audience-positioning and partnership strategies designed to connect projects with clearly defined markets.
- Contributed to development of the MGM release *On a Wing and a Prayer*, later the #1 title on Amazon Prime Video; supported additional streaming and independent projects.

Executive Producer | Girls In Film & Theatre Exploring Destinies (GIFTED) | December 2016–Present

- Lead mission, programming, staff and volunteer development, community partnerships, and organizational priorities for a nonprofit serving girls interested in entertainment careers.
- Develop scripts and story concepts for organizational programs; produce live shows and PSAs while coordinating creative, operational, marketing, and stakeholder needs.

EARLIER CORPORATE EXPERIENCE

Human Resources Coordinator | Goldman Sachs | February–August 2020 – Managed candidate screening, interviews, hiring-manager communication, background checks, and executive-event logistics.

Client Service Specialist | EY | August 2017–August 2018 – Managed client requests through shared channels and a tracking database; maintained relationships and escalated priority issues.

SELECTED CREATIVE DEVELOPMENT PORTFOLIO

ON A WING AND A PRAYER | **Creative Executive** | Autumn Bailey Entertainment | MGM release; #1 on Amazon Prime Video

THE FIRST NOELLE | **Associate Producer** | Supported distributor and platform deliverables; #2 on BET+

BILLY KNIGHT | **Associate Producer** | Reviewed late-stage cuts and provided post-production story and continuity notes

BROKEN CHAINS | **Production Coordinator** | Sourced, logged, and delivered B-roll; reviewed the near-final cut before distribution

EDUCATION

Master of Arts, Producing — Summa Cum Laude | New York Film Academy, Los Angeles

Bachelor of Arts, Liberal Arts | University of Arizona Global Campus